IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| In re Application of: | § | Group Art Unit: 3687 |
|--|-------------|---|
| Raymond J. Mueller | § § | Examiner: Rudy, Andrew J. Atty. Dkt. No.: 03-006 / 6124-00201 |
| Serial No. 10/770,385 | § | ****CERTIFICATE OF E-FILING TRANSMISSION**** |
| Filed: February 2, 2004 | § § § | I hereby certify that this correspondence is being transmitted via electronic filing to the United States Patent and Trademark Office on the date shown below |
| For: DIGITAL ADVERTISEMENT BOARD IN COMMUNICATION WITH POINT-OF-SALE TERMINALS | § § § | Rory D, Rankin |
| TERMINALS | 8 | Signature Date |

RESPONSE TO OFFICE ACTION MAILED JUNE 13, 2008

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed June 13, 2008, please amend the above-identified application as follows.